

# Training calendar 2023

**BENCHMARK**<sup>®</sup>  
BUSINESS SOLUTIONS





# Training calendar 2023

## Human Resources Topics

**Employer Branding & talent management practices**

**Competency Based performance management**

**KPI's and balanced scorecard**

**Strategic HRBP & Data Analyst**

**Assessment center: competency framework design, CBI, assessment tools**

	January	February	March	April	May	June	July	August	September	October	November	December
Employer Branding & talent management practices			12nd to 14th					1st to 3rd				
Competency Based performance management		5th to 7th				4th to 6th					5th to 7th	
KPI's and balanced scorecard	15 to 18th				7th to 10th							3rd to 6th
Strategic HRBP & Data Analyst					14 to 17th				3rd to 6th			
Assessment center: competency framework design, CBI, assessment tools	8 to 11th					11st to 14th				15th to 18th		





# Training calendar 2023

## People Development Topics

- Value based communication
- Emotional intelligence: value based practices
- Time Management & Priorities
- value based Problem Solving & Decision Making
- Presentation Skills

	January	February	March	April	May	June	July	August	September	October	November	December
Value based communication	22nd to 23rd					7th to 8th						12nd to 13rd
Emotional intelligence: value based practices		1st to 2nd				14 to 15th					19th to 20th	
Time Management & Priorities			1st to 2nd				9th to 10th					5th to 6th
value based Problem Solving & Decision Making		12nd to 13rd						13rd to 14th				
Presentation Skills					7th to 8th					18th to 19th		







# Training calendar 2023

## Sales & Marketing Topics

**Selling Smarter:  
Mastering the selling  
process specialization**

**Sales Planning &  
forecasting: Setting  
Goals & Tactics to  
achieve them**

**Art of Marketing &  
Consumer behavior**

**Strategic Marketing**

	January	February	March	April	May	June	July	August	September	October	November	December
Selling Smarter: Mastering the selling process specialization			14th to 16th						13rd to 14th			
Sales Planning & forecasting: Setting Goals & Tactics to achieve them	4 to 5th						9th to 10th					
Art of Marketing & Consumer behavior		19th to 21st				21st to 23rd						
Strategic Marketing					21st to 23rd						12nd to 14th	







## Contact US:

 7338 Abu Bakr Alsedek st, Zahraa Al Maadi, Cairo, Egypt.

 [www.benchmark-bs.com](http://www.benchmark-bs.com)

 [services@benchmark-bs.com](mailto:services@benchmark-bs.com)

 01006210219

 YouTube

Linked 

facebook 